Rep Order# 9816642

Ver# 9 Status Revised

Traffic Order# 574359

Last Received: Printed: 09/11/2012 5:16 PM 09/12/2012 8:24 AM

Showing Buylines: All Rep Revised Lines

1 of

Fax# Buyer Phone# Estimate# Product Advertiser Station KSTU-TV SALT LAKE CITY, UT LOVE FOR UT-CD-4 912918 Patricia Dome) POLITICAL

> Agency Hiatus Weeks Flight Dates Agency C/P1/P2/E () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 09/12/2012 - 09/18/2012 LOVE/ORDR/912918

> > Salesperson (Sales Office (Rep Firm

) WASHINGTON) DAN DRISCOLL

Salesperson FAX# Salesperson Phone#

202-955-5342 917-206-9589

-- CONTRACT COMMENT --

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

- REMARKS --

							V9 More than 2 codes changed	re than 2 co	V9 Mo		
							V9 1X 9/12 N/A. PLS MV TO 9/13 X	Sales Remark:	Sales		
										Rating: 3.0	Rati
\$375.00	سر	Н	1	09/13-09/13	:30 \$375.00	:30	GOOD DAY UTAH	8A-9A	*10 TH	*10	
1	i		1		1	!		1	1	!	-
Total Cost		# of Weeks	Spots/Week # of Total Weeks Spots	Dates	Rate	Len	Program	Time	Ln Day	Ln	LI

Daypart

-REPORT TOTALS-

Report Totals: 1 / \$375.00

-SALES MONTHLY TOTALS-

Station Totals: 15 / \$8,900.00 Sales Totals: 15 / \$8,900.00 Lines not sent/rcld/rtrn: 0 / \$0.00 Sep 12: 15 / \$8,900.00

---COMPETITIVE--

Market Totals

\$44,500

CABL KTVX

17% %

KUCW KDLU

% %

KUTV KJZZ

43% %

KSL UNKB

20% %

UNKN KSTU

%0 20%

Books Demos null RA35+

9816642

Ver# 9

Status Revised

Traffic Order# 574359

Showing Buylines: All Rep Revised Lines

Last Received: Printed:

09/12/2012 8:24 AM 09/11/2012 5:16 PM

2 of

2

Phone# Fax# Estimate# 912918

Buyer Patricia I KSTU-TV SALT LAKE CITY, UT er () POLITICAL LOVE FOR UT-CD-4 Patricia Dome

> Agency C/P1/P2/E Flight Dates Agency (Hiatus Weeks () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 '/P1/P2/E LOVE/ORDR/912918 09/12/2012 - 09/18/2012

Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) WASHINGTON) DAN DRISCOLL 202-955-5342 917-206-9589

Vlines. All Ren Revised I ines	Showing Ruylines: All L					
09/11/2012 4:32 PN	Last Received: 09/					EC'd Yes
09/11/2012 4:38 PI	Printed:	Traffic Order#	Status Revised	Ver# /	9816642	Kep Order#

Agency

Station

KSTU-TV SALT LAKE CITY, UT

) POLITICAL

LOVE FOR UT-CD-4

Agency C/P1/P2/E

09/12/2012 - 09/18/2012

Hiatus Weeks Flight Dates

PM

1 of

ALEXANDRIA, VA 22314 /P1/P2/E LOVE/ORDR/912918 () SMART MEDIA GROUP 814 KING ST, SUITE 400 Sales Office (Rep Firm

Salesperson FAX# Salesperson Phone# Salesperson () WASHINGTON) DAN DRISCOLL 202-955-5342 917-206-9589

-- CONTRACT COMMENT --

Hax# Buyer Estimate# Product Advertiser

Phone#

Patricia Dome 912918

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

-- REMARKS --

REV IN 15

*6 Rating: 3.2	*5 Rating: 1.6	*4 Rating: 1.6	*3 Rating: 1.6	*2 Rating: 1.6	*1 Rating: 4.2	
*6 : 3.2		. *4 1.6	μ * 5	*2 1.6	* 1 2	Ln
SA	TU V5 Comm	M V5 Comm	F V5 Comm	TH V5 Comme	SU V5 Comme	Day
7A-9A	530A-6A ent Changed	530A-6A ent Changed,	530A-6A ent Changed,	530A-6A	7A-9A Part Changed,	Time
GOOD DAY UTAH	TU 530A-6A GOOD DAY UTAH V5 Comment Changed, Rate Changed	M 530A-6A GOOD DAY UTAH V5 Comment Changed, Rate Changed	F 530A-6A GOOD DAY UTAH V5 Comment Changed, Rate Changed	TH 530A-6A GOOD DAY UTAH V5 Comment Changed, Rate Changed	SU 7A-9A GOOD DAY UTAH V5 Comment Changed, Rate Changed	Program
:30	:30	: 30	:30	:30	:30	Len
\$325.00	\$250.00	\$250.00	\$250.00	\$250.00	\$325.00	Rate
09/15-09/15	09/18-09/18	09/17-09/17	09/14-09/14	09/13-09/13	09/16-09/16	Dates
ц	ц	+	ц	щ	1	Spots/Week
н	н	ų.	Н		₽ 	# of Weeks
۳	н	. L.	μ	Н	Н 	Total Spots
\$325.00	\$250.00	\$250.00	\$250.00	\$250.00	\$325.00	Total Cost
						Daypart

V5 Comment Changed, Rate Changed

		Rating: 6.0	* 5		Rating: 3.5	*13		Rating: 3.0	*12		Rating: 3.0	*11	,	*10 Rating: 3.0	<u> </u>		*9		Rating: 3.0	* &		*7 Rating: 3.0		¦ ¦		Station KS7 Advertiser (Product L Estimate# 9	Rep Order# EC'd Yes
	Sales Rem		SU	V5 Comment		SA	V5 Comment		TU	V5 Commen		터	V5 Comment	Σ	1	V5 More th	TU	V5 Comment		Z	V5 Comment	TH		Day	Patricia Dome	KSTU-TV SALT LAKE CITY, UT () POLITICAL LOVE FOR UT-CD-4 912918	9816642
Time Changed, Comment	Remark: V7		2P-230P	t Changed,		630P-7P	t Changed,		8A-9A	Comment Changed,		8A-9A	Comment Changed,	8A-9A	2	than 2 codes	7A-8A	Comment Changed,		7A-8A	Comment Changed,	7A-8A		Time		LAKE CITY, ICAL '-CD-4	Ver# 7
mment Changed	REV		NFL POST GAME 2	Spots/week Changed		SEINFELD	Rate Changed		GOOD DAY UTAH	Rate Changed		GOOD DAY UTAH	Rate Changed	GOOD DAY UTAH		changed	GOOD DAY UTAH	Rate Changed		GOOD DAY UTAH	Rate Changed	GOOD DAY UTAH		Program		UT	Status Revised
				-																					Flight Dates Hiatus Weeks	Agency () S 814 KIN ALEXAJ Agency C/P1/P2/E	Traffic Order#
			:30			:30			:30			:30		:30	:		:30			:30		:30		Len	9	NDE CS.	#
		1	\$1,800.00			\$400.00			\$375.00			\$375.00		\$375.00			\$375.00			\$375.00		\$375.00		Rate	09/12/2012 - 09/18/2012	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/912918	Show
			09/16-09/16			09/15-09/15			09/18-09/18			09/14-09/14		09/12-09/12			09/18-09/18			09/17-09/17		09/13-09/13		Dates	2	∞	Printed: 09/11/2012 4:38 Last Received: 09/11/2012 4:32 Showing Buylines: All Rep Revised Lines
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*16		LT	Phone# Fax#	Buyer	Estimate#	Product	Advertiser	Station V	Rep Order# EC'd Yes
TH-F V5 Added		Day		Patricia Dome	912918	LOVE FOR UT-CD-	() POLITICAL	Station FRAULTURE VITTURE VITT	9816642
5P-6P		Time		(V		JT-CD-4	TICAL	T I AKE CITY	Ver# 7
NEWS		Program					1,01	7 177	7 Status Revised
			Hiatus Weeks	Flight Dates	Agency C/P1/P2/E LOVE/ORDR/912918	ALEXA	814 KIN	Agency	Traffic Order#
:30		Len		09/12/	LO	NDRIA,	IG ST, SU	TRAMS	r #
\$400.00		Rate		09/12/2012 - 09/18/2012	VE/ORDR/91291	ALEXANDRIA, VA 22314	814 KING ST, SUITE 400	() SMART MEDIA GROUP	Show
09/13-09/14	-	Dates		2	8				Printed: 09/11/2012 4:38 Last Received: 09/11/2012 4:38 Showing Buylines: All Rep Revised Lines
ب	! ! !	Spots/Week	Salesperson FAX#	Salesperson Phone#	ı	Salesperson (Sales Office	Ren Firm	09/11/2012 4:38 PM 09/11/2012 4:32 PM ep Revised Lines
H		# of Weeks	FAX#	Phone#	·		7()		PM PM
۲	}	Total Spots	917-206-9589	202-955-5342) DAN DRISCOLI	WASHINGTON		
\$400.00		Total Cost	589	342		'OLL	NO		3 of 3
		Daypart							

-- REPORT TOTALS--

Report Totals: 14 / \$6,100.00

-SALES MONTHLY TOTALS-

Sales Totals: 15 / \$8,900.00 Station Totals: 15 / \$8,900.00 Sep 12: 15 / \$8,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE-

Market Totals \$44,500 CABL KTVX 17% % KUCW KDLU 00 00 KJZZ KUTV 43% UNKB KSL 20% KSTU UNKN

Books Demos null RA35+

20%

CONTRACT



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

And:

Smart Media Group LLC 814 King Street Suite 400 Alexandria, VA 22314

	Contract / Re	<u>vision</u>		Alt Order #	
	574359	1		9816642	
Product	<u> </u>				
LOVE FOR UT-CD-4					
Contract Dates	Estimate #				
09/12/12 - 09/18/12	912918				
Advertiser			<u>Ori</u>	<u>iginal Date</u>	/ Revision
Love/R/Congress			C	9/11/12	/ 09/12/12
	Billing Cycle	Billing	Cal	e <u>ndar</u>	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Station	Accou	nt E	<u>xecutive</u>	Sales Office
	KSTU	Dan Di	risc	llc	Washington DC
	Special Hand	ing			
	Demographic				
	Adults 35+				1
					Total Ratings
٠					52.30
	IDB#	Advert	iser	Code	Product Code
	1046	LOVE			ORDR
	Agency Ref	<u></u>		Advertiser	Ref

		Spots/		Tota	als_
*Line Ch Start Date End Date Description	Start/End Time Days		Rate Rtn TypeSp	ots	Amount
	7a-9a <u>Rate</u> <u>Rating</u> \$325.00 4.20	:30	NM	1	\$325.00
N 2 13 09/12/12 09/16/12 M-F 530a-6a Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12T 1	530a-6a <u>Rate</u> <u>Rating</u> \$250.00 1.60	:30	NM	1	\$250.00
N 3 13 09/12/12 09/16/12 M-F 530a-6a Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12F 1	530a-6a <u>Rate</u> <u>Rating</u> \$250.00 1.60	:30	NM	1	\$250.00
N 4 13 09/17/12 09/18/12 M-F 530a-6a Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	530a-6a <u>Rate</u> <u>Rating</u> \$250.00 1.60	:30	NM	1	\$250.00
N 5 13 09/17/12 09/18/12 M-F 530a-6a Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 -T 1	530a-6a <u>Rate</u> <u>Rating</u> \$250.00 1.60	:30	NM	1	\$250.00
N 6 13 09/12/12 09/16/12 Sa 7a-9a Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12S- 1	7a-9a <u>Rate</u> <u>Rating</u> \$325.00 3.20	:30	NM		\$325.00
N 7 13 09/12/12 09/16/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12T 1	7a-8a <u>Rate</u> <u>Rating</u> \$375.00 3.00	:30	NM	1	\$375.00
N 8 13 09/17/12 09/18/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 M 1	7a-8a <u>Rate</u> <u>Rating</u> \$375.00 3.00	:30	NM	1	\$375.00
N 9 13 09/17/12 09/18/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 -T 1	7a-8a <u>Rate</u> <u>Rating</u> \$375.00 3.00	:30	NM	1	\$375.00
N 10 13 09/12/12 09/16/12 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12T 1	8a-9a <u>Rate</u> <u>Rating</u> \$375.00 3.00	:30	NM	1	\$375.00 \$375.00
N 11 13 09/12/12 09/16/12 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12F 1	8a-9a <u>Rate</u> <u>Rating</u> \$375,00 3.00	:30	NM	1	\$37 5.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by advertiser and conditions. Two week advance cancellation notice is required unless otherwise specified. Otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

	Contract / Revision 574359 /	Alt Order # 9816642
Contract Dates 09/12/12 - 09/18/12	Product LOVE FOR UT-CD-4	Estimate # 912918
Advertiser		ginal Date / Revision 19/11/12 / 09/12/12

			L_					
					Spots/		_	als
*Line Ch Start Date En	d Date Des	cription	Start/End Tir	me Days	Length Week	Rate Rtn Type	Spots	Amount
Start Date End Da			<u>Rate</u>	Rating			4	\$375.00
	/18/12 M-F	8a-9a	8a-9a		:30	NM	1	φ3/3.00
Start Date End Da			<u>Rate</u> \$375.00	Rating 3.00				
Week: 09/17/12 09/23/1		the second secon	7-9p	0.00	:30	NM	1	\$2,800.00
, ,, ,,		X Factor Wednesday avs Spots/Week		Rating				
Start Date End Date Week: 09/10/12 09/16/			\$2,800.00	11.00				64 000 00
	/16/12 FOX	NFL OT	FOX NFL OT		:30	NM	1	\$1,800.00
Start Date End Da	ate <u>Weekd</u>		<u>Rate</u> \$1,800.00	Rating 6.00				
Week: 09/10/12 09/16/				0.00	:30	NM	1	\$400.00
		5p-6p avs <u>Spöts/Week</u>	5p-6p <u>Rate</u>	Rating	,,,,			
Start Date End Date Week: 09/10/12 09/16/			\$400.00	3.50				
					Totals	52.30	15	\$8,900.00
ime Period #	of Spots	Gross Amount	Net Amount					
08/27/12 -09/18/12	15	\$8,900.00	\$7,565.00					
Totals	15	\$8,900.00	\$7,565.00					
. ••••								
								,
				Date				

Love/R/Congress

Signature:	 Date:	 	
·			

Station Product

KSTU-TV SALT LAKE CITY, UT

() POLITICAL LOVE FOR UT-CD-4

Advertiser

Traffic Order#

Showing Buylines: All Lines Last Received: Printed:

09/11/2012 3:58 PM 09/11/2012 4:24 PM

1 of

Flight Dates Agency C/P1/P2/E Agency (Hiatus Weeks ALEXANDRIA, VA 22314 814 KING ST, SUITE 400) SMART MEDIA GROUP 09/12/2012 - 09/18/2012 LOVE/ORDR/912918

> Salesperson (Sales Office (Rep Firm

) WASHINGTON) DAN DRISCOLL

Salesperson FAX# Salesperson Phone# 917-206-9589 202-955-5342

Fax# Buyer

Phone#

Estimate# 912918

Patricia Dome

-- CONTRACT COMMENT --

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

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Remark:	000	49-4055	ment Change	Remark:		530A-6A	ent Change	emark:		530A-6A	ent Change	emark:		530A-6A	ent Change	emark:		7A-9A		Time	<u>.</u>
V5 REV		GOOD DAY ITTAH	V5 Comment Changed, Rate Changed	V5 REV		GOOD DAY UTAH	V5 Comment Changed, Rate Changed	V5 REV		530A-6A GOOD DAY UTAH	 V5 Comment Changed, Rate Changed	V5 REV		GOOD DAY UTAH	V5 Comment Changed, Rate Changed	V5 REV		GOOD DAY UTAH		Program	i
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	, c	\$250 00				\$250.00				\$250.00				\$250.00				\$325.00	1	Rate	
	03/10-03/10	09/18-09/18				09/17-09/17				09/14-09/14				09/13-09/13				09/16-09/16		Dates	
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	۲	ـ				⊢ 4				⊬				1				н	 	# of Weeks	
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	4200.00	\$350 OO				\$250.00				\$250.00				\$250.00				\$325.00		Total Cost	
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V5 Comment Changed, Rate Changed

	Lines	Showing Buylines: All Lines					
	09/11/2012 3:58 PM	Last Received: 0					EC'd Yes
2	09/11/2012 4:24 PM	Printed:	Traffic Order#	5 Status Revised	Ver # 5	9816642	Rep Order#

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Rating: 3.2	*6	!	Ln	#	Phone#	/er	Estimate#	Product	Advertiser	tion K		EC'd Yes	Order#
N	SA		Day			Patricia Dome	912918	LOVE FOR UT-CD-	()P	STU-TV S			9816642
	7A-9A	\$ 1 1	Time			ome		R UT-CD-4) POLITICAL	Station KSTU-TV SALT LAKE CITY, UI			
	GC	!	Н							n'Aur			т С
	GOOD DAY UTAH		Program							H			Ver# 5 Status Revised
					Hiatus Weeks	Flight Dates	Agency C/P1/P2/E LOVE/ORDR/912918	ALEXA	814 KII	Agency ()			Traffic Order#
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	\$325.00	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Rate			09/12/2012 - 09/18/2012	VE/ORDR/9129	ALEXANDRIA, VA 22314	814 KING ST, SUITE 400) SMART MEDIA GROUP	Shov		
	09/15-09/15		Dates			12	18			, ,	Showing Buylines: All Lines	Last Received:	Printed:
	H	1	Spots/Week # of Weeks		Salesperson FAX#	Salesperson Phone#		Salesperson (Sales Office (Rep Firm	Lines	09/11/2012 3:58 PM	09/11/2012 4:24 PM
	Н	1	# of Weeks		FAX#	Phone#						PM	PM
	ь		Total Spots		917-206-9589	202-955-5342) DAN DRISCOL	WASHINGTON				
	\$325.00		Total Cost		.9589	5342		COLL	TON				2 of 4
			Daypart										

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Buyer Phone#	Patricia Dome	me		Flight Dates Hiatus Weeks	99	09/12/2012 - 09/18/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	202-955-5342 917-206-9589	342 589
Fax# LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost
1 1		•							1		
*	SA	7A-9A	GOOD DAY UTAH		:30	\$325.00	09/15-09/15	H	ч	щ	\$325.00
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	Sales	Sales Remark:	V5 REV								
	V5 Com	ment Changeo	V5 Comment Changed, Rate Changed								
*7	TH	7A-8A	GOOD DAY UTAH		:30	\$375.00	09/13-09/13	ب	<u>-</u>	H	\$375.00
Rating: 3.0	0				ē						
	Sales	Sales Remark:	V5 REV								
	V5 Con	ument Change	V5 Comment Changed, Rate Changed								
* 8	¤	7A-8A	GOOD DAY UTAH		:30	\$375.00	09/17-09/17	₽	Н	Ľ	\$375.00
Rating: 3.0											
	Sales V5 Cor	Sales Remark: V5 Comment Change	Sales Remark: V5 REV V5 Comment Changed, Rate Changed								
		1			3) 1	00/10 00/10		.1	4	¢375 00
Rating: 3.0		į									
	Sales	Sales Remark:	V5 REV								
	V5 Mo:	V5 More than 2 co	codes changed								
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Rating: 3.0	.0										
	Sales	Sales Remark:	V5 REV								
	V5 Co	mment Change	V5 Comment Changed, Rate Changed								
*11 Rating: 3.0	.0 E	8A-9A	GOOD DAY UTAH		:30	\$375.00	09/14-09/14	н	Н	щ	\$375.00
	Sales	Sales Remark:	V5 REV								
	V5 Co	mment Change	V5 Comment Changed, Rate Changed								
*12	.2 TU	8A-9A	GOOD DAY UTAH		:30	\$375.00	09/18-09/18	1	Н	Н	\$375.00
Rating: 3.0	3.0										

Sales Remark: V5 REV
V5 Comment Changed, Rate Changed

Rep Order# EC'd Yes	9816642	Ver# 5	Status Revised	Traffic Order#	or#	Showi	Printed: 09/ Last Received: 09/ Showing Buylines: All Lines	09/11/2012 4:24 PM 09/11/2012 3:58 PM Lines	PM PM		3 of 4	
Station KS7 Advertiser (Product L	TU-TV SALT LAKE () POLITICAL LOVE FOR UT-CD-4	KSTU-TV SALT LAKE CITY, UT r () POLITICAL LOVE FOR UT-CD-4	, UT	Agency () 814 KD ALEXA	() SMART MEDIA (814 KING ST, SUITE 400 ALEXANDRIA, VA 2231	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314		Rep Firm Sales Office (Salesperson () WASHINGTON) DAN DRISCOLL	OLL ON	
r e#	912918 Patricia Dome			Agency C/F1/F2/E Flight Dates Hiatus Weeks	09/12/2	1.0VE/OKDK/912918 09/12/2012 - 09/18/2012		Salesperson Phone# Salesperson FAX#	Phone# FAX#	202-955-5342 917-206-9589	342 589	
H'AX# LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
*13 *13 Rating: 3.5	SA	 630P-7P	SEINFELD		:30	\$400.00	09/15-09/15	0	0	0 !	\$0.00	
Ų	Sales Remark: V5 Comment Ch	ark: V5 t Changed, S	Sales Remark: V5 NA- MG 5-6P @ \$400 V5 Comment Changed, Spots/week Changed									
14 Rating: 11.0	g S	7P-830P	x factor 2-2-508		:30	\$2,800.00	09/12-09/12	н	Ľ	H	\$2,800.00	
*15	SU	530P-6P	NFL POST GAME 2		:30	\$1,800.00	09/16-09/16	H	⊣	Н	\$1,800.00	
. coo	Sales Remark: V5 Comment Ch	les Remark. V5 Comment Changed, I	5 REV Rate Changed									
*16	TH-F Sales Ren V5 Added	5P-6P l Remark: V5 led	NEWS 5 MG FOR 9/15 SA/630-7P@ \$400	-7P@ \$400	:30	\$400.00	09/13-09/14	1.1	.	Р	\$400.00	
										*		
REPORT TOTALS Report Totals: 15	_	\$8,900.00										
SALES MONTHLY TOTALS	ALOL ATHL	LS—										
Sep 12: 15 / \$8,900.00 Sales Totals: 15 / \$8,900.00 Station Totals: 15 / \$8,900.00 Lines not sent/rcld/rtrn: 0 / \$0.00	15 / \$8,900.00 s: 15 / \$8,900. als: 15 / \$8,90 ent/rcld/rtrn:	\$8,900.00 / \$8,900.00 5 / \$8,900.00 !ld/rtrn: 0 / \$0	.00									
COMPETITIVE	1	Market Totals	\$44,500	CABL 0% KTVX 17%	KUCW	W 0%	KJZZ 0% KUTV 43%	UNKB	20 0%	KSTU UNKN	20%	

Books Demos

null RA35+

Showing Buylines: All Lines

Product
Estimate#
Buyer Phone# Fax# Advertiser (KSTU-TV SALT LAKE CITY, UT
ser () POLITICAL
LOVE FOR UT-CD-4
912918 Patricia Dome

> Agency C/P1/P2/E
> Flight Dates
> Hiatus Weeks Agency LOVE/ORDR/912918 09/12/2012 - 09/18/2012

() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314

Rep Firm Sales Office (Salesperson (

Salesperson Phone# Salesperson FAX#

202-955-5342 917-206-9589

) WASHINGTON) DAN DRISCOLL